

Building the Business Case for a FOG Program

“Building the Business Case for a FOG Program” gives Municipal staff training how to build the business case for developing and implementing an effective fats, oil and grease (FOG) abatement program. The webinar training will present the same material as the 4-hour class in two 2-hour self-contained modules. The two webinar modules will be presented by the same instructors as the classroom instruction.

Some editorial changes have been made to the original class to make the material more appropriate for the webinar format and based on the experience from having presented the class at least 5 times

The first module identifies the many data elements that go into a successful business cost analysis, explains what the data elements are, and their purposes in the analysis including cost benefit analysis. Training will cover methods for collecting the data elements, evaluation of data management options, and includes reporting models. The second module covers processes for identifying key stakeholders and decision makers and setting performance goals. The module also includes case studies of a small and a large city. Ample time will be given for online polls and for attendees to ask questions and discuss options with the class instructor.

Agenda and Timeline

Module 1

1. Start – Introduction of Module
2. 0.10 – Establishing the need for a FOG Program
3. 0.30 – Data Needed: O&M, Staff, Program
4. 1:10 – Data Acquisition and Management
5. 1.40 – Cost Benefit Analysis
6. 2.00 – Close and final poll

Module 2

7. Start – Review and introduction to module
8. 0.10 – Priorities of City Leaders
9. 0.45 – Program Development and Implementation
10. 1.00 – Focused Effort (triage)
11. 1.20 – Performance Goals
12. 1.40 -- Case study Samples
13. 2.00 – close and final poll

The Course has been developed under a grant from the US Department of Agriculture and will be presented at several different locations in Oregon, Washington and other states under the grant

Course Instructors for the training are as follows and their biographies were attached to the original application:

- Clayton Brown
- Ed Gilmore
- Ken Grimm